

Mary Ann Campbell, CFP

“An Entertaining Speaker with a Message”

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Women's Bio

Mary Ann understands women and their needs. She has counseled women about their money and their business issues. She has studied women's problems and solutions through their hearings and focus groups.

Mrs. Campbell served as a founding member and officer of the Arkansas Women's Forum, which is affiliated with the International Women's Forum. She also served as a charter member and officer of the Arkansas Chapter of the National Association of Women Business Owners.

Mary Ann received a Presidential appointment to Chair the National Women's Business Council. She spoke internationally and dealt with heads of agencies and members of Congress on policy issues to promote women entrepreneurs. Arkansas Business selected her as one of the Top 100 Women in Arkansas. The Arkansas Small Business Administration honored Mary Ann as their Woman Business Advocate of the Year. She also served on the Association of Small Business Development Center's National Advisory Board as well as that of the Consumer Product Safety Commission.

Mrs. Campbell teaches Personal Finance at the University of Arkansas at Little Rock in the Economics and Finance Department and in the Family and Consumer Science Department at the University of Central Arkansas. She also presents a weekly live "Money Magic" segment on an ABC affiliate, KATV.

Her undergraduate degree is from Ouachita University, her Master's from Texas Woman's University, and her CFP for the College for Financial Planning in Denver, CO.

Being a wife and mother is Mary Ann's greatest joy. She volunteers her time to teach money education in the high schools. She also volunteers at senior centers and summer medical camps for children. Her insights on leadership, money, and life balance are keen and amusing

