

Mary Ann Campbell, CFP

“An Entertaining Speaker with a Message”

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Money Magic Bio

Mary Ann Campbell, CFP, is a committed money educator and community leader. Money Magazine listed her as one of America’s 200 best CERTIFIED FINANCIAL PLANNER, Practitioners. She has won national awards for her Money Magic ETV series and innovative teaching techniques.

Mrs. Campbell teaches Personal Finance at the University of Arkansas at Little Rock and the University of Central Arkansas. She currently presents a weekly live “Money Magic” report on an ABC affiliate, KATV. Mary Ann is a frequent keynote speaker on Money Magic and Leadership.

Mary Ann received a Presidential appointment to Chair the National Women’s Business Council where she dealt with heads of agencies and members of Congress on policy issues to help improve small business opportunities. She has traveled internationally to speak to and work with small business groups. Arkansas Business noted her as one of the top 100 women in Arkansas. She is a founding member of the Arkansas Woman’s Forum, which is affiliated with the International Women’s Forum. Her insights on leadership, money, change, and life balance are keen and amusing.

Her undergraduate degree is from Ouachita University, her Master’s from Texas Woman’s University, and her CFP for the College for Financial Planning in Denver, CO.

Being a wife and mother is Mary Ann’s greatest joy. She volunteers her time to teach money education in the high schools. She also volunteers at senior centers and summer medical camps for children. Her insights on money, and life balance are keen and amusing.

