

Mary Ann Campbell, CFP

“An Entertaining Speaker with a Message”

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Business Bio

Mary Ann received a Presidential appointment to Chair the National Women’s Business Council. She worked directly with members of Congress and heads of agencies on policy issues to improve the climate and opportunities for small business owners. She spoke internationally and participated in hearing to find out more about the needs of women entrepreneurs. Arkansas Business selected her as one of the Top 100 Women in Arkansas. The Arkansas Small Business Administration honored Mary Ann as their Woman Business Advocate of the Year.

Mrs. Campbell has served on the National Advisory Boards of the Association of Small Business Development Centers and the Consumer Product Safety Commission. She served on Southwestern Bell’s 5 state Small Business Advisory Council. She is a founding member of the Arkansas Woman’s Forum, which is affiliated with the International Women’s Forum.

Mary Ann presents a live “Money Magic” segment on an ABC affiliate, KATV’s Saturday Daybreak. She addresses topics on both business and personal finance.

Mrs. Campbell teaches Personal Finance in the Economics and Finance Department of the University of Arkansas at Little Rock and the Department of Family and Consumer Sciences at the University of Central Arkansas. Her undergraduate degree is from Ouachita University, and her master’s is from Texas Woman’s University. She is a Certified Financial Planner with her degree from the DeVener, Colorado College for Financial Planning.

Mary Ann was noted as one of America’s top 200 Certified Financial Planners by Money magazine. She has won national awards for her innovative teaching techniques.

Being a wife and mother is Mary Ann’s greatest joy. She volunteers her time to teach money education in the high schools and to senior medical students. Her insights on business, leadership, money, and life balance are keen and amusing.

